

REMARKS

Claims 82, 85-97, 100-111, 113-117, and 127-145 are pending in the application, with claims 82, 97, 133, 144 and 145 being independent. Claims 82-94, 97, 100-103, 105-111, 113, 114, and 127-132 have been amended. Specifically, the claims have been amended for clarity to recite "broadcast content provider" rather than "content source" and to recite "selecting" rather than "designating." The claims have also been amended to further clarify the term "day-part," per the Examiner's suggestion. Applicants, however, do not believe that the clarification of the term "day-part" changes the scope of the claims. New claims 134-145 have been added. No new matter has been added.

Applicants wish to thank Examiner Huynh for participating in an interview with applicant's representatives on November 1, 2006, and for agreeing to enter this supplemental amendment prior to issuing another Office Action. During the interview applicants discussed claim 82 and the Boyer (U.S. Patent Application Publication No. 2004/0128686) and Alexander (U.S. Patent No. 6,177,931) references. While no agreement was reached, applicants have amended the pending claims for clarity per the Examiner's suggestions during the interview.

Applicants maintain that the rejections of the pending claims should be withdrawn for the reasons provided in the previous response to the Office Action of May 18, 2006. Nevertheless, in the interests of advancing prosecution, applicants have added new claims 134-143, which depend from claims 82 and 97, and new independent claims 144 and 145. Applicants respectfully request that the Examiner pay particular attention to previously added claims 129-133 and newly added claims 134-145 in his examination, as these claims include features discussed favorably by the Examiner during the interview:

Applicants submit that all claims are in condition for allowance.

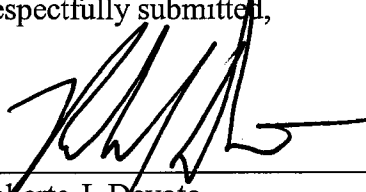
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Respectfully submitted,

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